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United States Patent and Trademark Office
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Alexandria VA 22313-1450
United States of America

By EFS - *Confirmation Copy By Fedex*

In Re Application of: Keith James Hensel
US Application Number: 10/562,025
Filing Date: 22 December 2005
Title: Juicer
Group Art Unit: 3742
Examiner: Paik, Sang Yeop
Attorney Docket No: BRE0308U

31 January 2011

RESPONSE TO NON-FINAL OFFICE ACTION

Dear Sirs,

The Applicant is in receipt of an Office Action dated 4 August 2010 issued on the above referenced application.

In response to the Office Action, the Applicant is forwarding an Affidavit of Richard Hoare (the Affidavit) under separate cover, with an electronic scanned copy attached herewith. This Affidavit presents objective evidence for establishing non-obviousness of the presently claimed invention, and specifically deals with:

- necessary design and development associated providing made by the Applicant a product in accordance with the teachings of the invention;
- the commercial success of, and log felt for, the product made by the Applicant in accordance with the teachings of the invention;
- evidence of commercial copying and acquiescence